



GETON CONTAINERS

# How many outdoor power stores are there in Poland





## Overview

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How many outdoor stores are there in Poland?

There are far fewer specialist outdoor stores. The most important shops are located in the biggest Polish cities – Warsaw, Krakow, Wrocław, Poznań, Gdańsk. Their number oscillates currently around 20. The biggest specialist stores include 8a.pl, Skalnik and Polar Sport. Those players have developed very efficient channels of online retailing.

What are the best outdoor brands in Poland?

The most important brands include Pajak, Yeti, Cumulus, Małachowski and Roberts. For years Polish outdoor has been considered to be a market with a huge potential. We take a look at the big players and aspiring newcomers in Poland.

Who are the biggest brands in Poland?

The second important player is OTCF. In their portfolio they proudly possess the most recognisable brand in Poland – 4F, which has a chain of almost 200 stores. The brand is present on 27 European markets and cooperates with close to 300 multibrand stores.

How many sports-outdoor stores are there?

Other sports-outdoor chains that play a significant role on the market are Go Sport (31 stores) and Intersport (30 stores). Both are important partners for outdoor brands, including The North Face, Salomon or Columbia. There are far fewer specialist outdoor stores.



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### OUTDOOR MARKET IN POLAND THESE BRANDS STAND OUT

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### Poland: Outdoor Equipment Market Report

The Polish Outdoor Equipment Market Report Description This report presents a comprehensive overview of the Polish outdoor equipment market, the effect of recent high-



impact world events ...

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### [List Of Outdoor sports stores in Poland](#)

There are 366 Outdoor sports stores in Poland as of December 1, 2024; which is an 4.22% increase from 2023. Of these locations, 294 Outdoor sports stores which is 80.33% of all ...

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